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Pahang entrepreneurs urged to join MYStartup programme

KUANTAN, Oct 18 (Bernama) – The Science, Technology and Innovation Ministry (MOSTI) is urging more entrepreneurs in Pahang to participate in the MYStartup programme implemented by its agency, Cradle Fund Sdn Bhd.

Its minister Datuk Seri Dr Adham Baba said so far the number of registered start-up companies in Pahang was still low with only 13 from the edutech, agritech, e-commerce, logistics and health sectors participating.

“That number is from 3,567 registered start-up companies which are mostly concentrated in the nation’s capital, however, I have received feedback from Cradle regarding the challenges they face in Pahang,” he said.

Dr Adham said this at the opening ceremony of the Pahang-leg of the ‘MYStartup East Coast Region Roadshow’ here today which was also attended by Deputy Finance Minister Datuk Mohd Shahar Abdullah.

The MYStartup programme, which targets 5,000 registered start-up companies by 2025, aims to comprehensively guide entrepreneurs starting from the idea creation stage, then be trained and supported through funding and given the opportunity to highlight their company’s profile on the MYStartup platform.

Dr Adham said three interventions were deemed suitable to be implemented to strengthen the ecosystem of start-up companies in Pahang, namely grant clinics and capacity building with the community, workshops or business development programmes such as pitching clinics and MYStartup bootcamps with technology entrepreneurs.

On today’s programme, he said Pahang is the seventh state to host the roadshow after Kuala Lumpur, Johor, Penang, Sarawak, Sabah and Terengganu.

“I was made to understand that through this two-day programme, a briefing on the initiatives and direction of the country’s start-up industry will be given, in addition to holding face-to-face consultation sessions,” he said.

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